



Stacy Burchfield

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stacybdesign.com

Well-rounded personal and professional experiences over several years have given me a practical appreciation for organization, working under pressure, and working with customers and clients. The combination of these experiences, a strong design sensibility, along with a technical knowledge of modern Web tools, makes me a unique candidate for this position.

Professional Experience

June, 2015 – Present, Creative Director

Winter Park Construction, Maitland, FL

Responsibilities include the development of all graphic design, advertising, and communications. Project Proposals, company-wide events (monthly), web design, social media, company branding (business cards, company brochures and manuals, etc.) all require graphics to be developed and maintained on a regular basis.

July, 2003 – Present, Freelance Graphic Designer

Gym-Nerd.Com and StacyBDesign.Com

Custom website layout using Adobe Photoshop CS5 that includes thematic design elements, such as UI, concept, color scheme, typography, logo, and identity design. Created and maintained multiple, multipage websites using Adobe Photoshop CS5, Adobe Dreamweaver CS5, Adobe Flash CS5, and expert at hand coding.

Maintained and supported 15 clients with over 1,000+ pages with very high degree of consistent design elements expressing esthetic theme qualities.

My skills go beyond the web layout and design in that I took all the website photos for my clients. This includes traveling to national events, taking, organizing, editing, and incorporating the photos into my clients website layout and design. Other skills also include identity brand designing, posters, brochures, newsletters, etc. Business skills include working with clients, establishing, invoicing and supporting my work.

Web client list includes:

Shawn Johnson, *Olympic Gold Medalist Gymnast*
Shayla Worley, *World Champion Gymnast*
Samantha Peszek, *Olympic Silver Medalist Gymnast*
Orlando Metro Gymnastics Gym
Metro Movement and Aerial Arts

Print Client List Includes:

Lululemon Athletica
Metro Models and Costumes
Metro Movement and Aerial Arts
YMCA
Cloud 9 Aerial Arts

April 2013 – December 2014, Cirque Aerialist

Aerial Effects, Inc., Orlando, FL and San Diego, CA

Hired for principal role Aurora, at SeaWorld for the dolphin show called Blue Horizons. Was the fulltime contracted aerialist for Cloud Swing and was part-time aerialist for single-point and double-point harness role.

May, 2012 – Present, Freelance Cirque Aerialist

StacyBurchfield.Com, Metropolis Productions (Orlando, FL), and Q Productions (Las Vegas, NV)

Tour with Cirque du Noel (holiday tour) as a solo main act on aerial hoop. Have been hired for many national events as an aerialist such as, Gaylord Palms Resort, Hard Rock Cafe, House of Blues, and Universal Studios Resort to name a few.

May, 2010 – April 2012, Graphic and Web Designer

Crabtree Ink, Winter Garden, FL

Worked under Andy Crabtree as the main Web Designer in his company for two years. Worked with numerous clients, such as, Disney, Disney PhotoPass, Disney Cruiseline, Disney College Program, Winter Garden Heritage Foundation, City of Ocoee, etc. to create the best possible product for their brand. I also worked on other print materials such as programs for the Garden Theatre, brochures, business cards, posters, billboards, etc.

2007–2008, Photographer

Shining Starz Photography, Orlando, FL

Travelled around the US on assignment to various venues taking action shots. Skills included setting up the camera equipment (Canon 20D, Canon Mark II and Canon 70-200 mm f/2.8L USM EF Lens) and network system for all photographs taken to be transferred to a hard drive.

Technical Proficiency

Platforms: MAC OS and Windows XP/ME/2000

Applications: Adobe Photoshop CS5, Adobe Illustrator CS5, Adobe InDesign CS5, Dreamweaver CS5, Adobe Flash CS3, Adobe Acrobat, and FTP uploading.

Web Skills: proficiency composing UI, UX, Responsive Design, HTML5, XHTML, CSS3, Wordpress, and Javascript

Education

April 2009, Flagler College, Saint Augustine, Florida

Bachelor of Arts in Graphic Design and a minor in Fine Arts

Awards and Publications

Top ten ranking at the Jacksonville, FL AIGIA Portfolio Review, April 2009

International Gymnast Magazine (Cover Story), November 2006

Turn-Fachmagazin Leon (Stuttgart, Germany), September 2007

Organizations

AIGA Member

Flagler College Cheerleading Captain (2007-2009)

Member of Omnicron Delta Kappa (Honors Society)

Member of Phi Theta Kappa (International Honors Society)