



Stacy Burchfield

+1.407.797.7424

stacyburchfield@gmail.com

stacybdesign.com

A variety of interesting personal and professional experiences have given me a well-rounded, practical appreciation for organization, working under pressure, and working with customers and clients. These experiences, along with a strong design sensibility, and a technical knowledge of modern Web tools, makes me a unique candidate for this position.

Professional Experience

June, 2015 – Present, Creative Director

Winter Park Construction, Maitland, FL

Working and reporting to executives; my responsibilities include the creating, developing, and containing brand consistency of all graphic design, advertising, and communications. Project Proposals, graphics for company-wide events (monthly), web design, social media, company branding on digital and print -- business cards, company brochures, employee manuals, calendars, annual reports, specialty projects per client, newsletters, car wraps and all promotional branding materials.

Work with small specialty companies to design creative packaging and gifts for top clients consistent with the company brand. This includes different types of media; steel, wood, paper, etc.

Hired professional photographers and directed them on capturing completed jobsites. I select these photos for various company materials (proposals, annual report, social media, etc.) to project the company brand.

Rebranded all in-house company materials including, business cards, company brochures, video, calendars, flippingbook, etc.

Other WPC Companies:

- **ForrsITe** – company branding and collateral pieces, creating and designing applications for Android and iPhones, any graphics support for UI, UX, and web design.
- **Sky Fly Entertainment** (iFly indoor skydiving experience) – company branding and collateral pieces, designing creative company brochures, finance packages, development packages, and indoor/outdoor signage for iFLY's around the United States (Jacksonville, FL, St. Louis, MO, Las Vegas, NV, Detroit, MI).

April 2013 – December 2014, Cirque Aerialist

Aerial Effects, Inc., Orlando, FL and San Diego, CA

Performed as the principal role of Aurora at the SeaWorld Dolphin Show called Blue Horizons. Was the fulltime contracted aerialist for Cloud Swing apparatus and was part-time aerialist for single-point and double-point harness apparatus

May, 2012 – Present, Freelance Cirque Aerialist

StacyBurchfield.Com, Metropolis Productions (Orlando, FL), Q Productions and Cirque Entertainment (Las Vegas, NV)

Toured with Cirque du Noel (holiday tour) as a solo main act on aerial hoop. Have been hired for many national corporate events as an aerialist such as, Gaylord Palms Resort, Hard Rock Cafe, House of Blues, SeaWorld, and Universal Studios Resort to name a few.

May, 2010 – April 2012, Graphic and Web Designer

Crabtree Ink, Winter Garden, FL

Worked under company executive as the main Web Designer in his company. Worked with numerous clients on environmental signage, print materials, and web design, such as, Disney, Disney College Program, Disney PhotoPass, Disney CruiseLine, Winter Garden Heritage Foundation, etc. to create the best possible product for their brand. I also worked on other print materials such as programs for the Garden Theatre, brochures, business cards, posters, billboards, etc.

July 2003 – Present, Freelance Graphic Designer

Gym-Nerd.Com and StacyBDesign.com

Created custom website layout that includes thematic design elements, such as UI, concept, color scheme, typography, logo, and identity design.

Maintained and supported 15 clients with over 1,000+ pages with very high degree of consistent and creative design elements and expressing esthetic theme qualities.

Other activities include travelling to national events, taking, organizing, editing, and incorporating the photos into my clients website layout and design. For other clients I performed other work that included identity brand designing, posters, brochures, newsletters, social media, etc. Business skills include working with clients, establishing, invoicing and supporting my work.

Technical Proficiency

Platforms: MAC OS and Windows 10

Applications: Adobe Creative Cloud – Photoshop, Illustrator, Indesign, Dreamweaver, Adobe Acrobat, Microsoft Office, Flippingbook, and FTP uploading

Web Skills: proficiency composing UI, UX, Responsive Design, HTML5, XHTML, CSS3, Wordpress, and Javascript

Education

April 2009 Flagler College, Saint Augustine, Florida

Bachelor of Arts in Graphic Design and a minor in Fine Arts

Awards and Publications

Top ten ranking at the Jacksonville, FL AIGA Portfolio Review, April 2009

International Gymnast Magazine (Cover Story), November 2006

Turn-Fachmagazin Leon (Stuttgart, Germany), September 2007